

Fiber Art now

fibers / mixed media / textiles

The first issue of *Fiber Art Now* was released in 2011 as a print magazine, created to inspire and connect the contemporary fiber art and textiles community. The roots of *Fiber Art Now* lie in an online fiber art resource, started in Spring 2009, by Marcia Young, who brought 20 years of publishing industry experience and 30+ years as an amateur fiber artist to the project. Once the site grew to include over 100 interviews and articles, various resource pages, and a burgeoning social media presence, a print magazine was launched.

From its grassroots beginnings to today, *Fiber Art Now* has become a strong voice in the contemporary fiber art and textiles community, connecting artists, educators, collectors, and art-related businesses worldwide, and run by a team of experienced writers, publishing, and design experts. Every issue includes 65+ pages of articles and stunning images, couched in high-end design, all of which have contributed to our steady growth. Our editorial voice is casual and focused on connecting our readers with their community. We feature fiber art luminaries as well as emerging artists and unique new perspectives and techniques.

Some of the artists and organizations we have featured in the last 4 1/2 years include: Ted Hallman, Diane Savona, Lenore Tawney, John McQueen, Sonya Clark, California Fibers, Friends of Fiber Art International, and The Textile Study Group of New York.

Fiber Art Now has a strong subscriber base and is sold on over 400 Barnes & Noble newsstands in the US, 200 Chapters books in



Canada, and select newsstands in the UK. We have a passionate and engaged online following of over 65,000.

The establishment of our print magazine was followed by a digital version, and we now offer many more resources to the community, including an online calendar and map of fiber-related activities, exhibitions, and events around the world; an active job board; and a monthly web program titled *FAN Fare* that attracts hundreds of viewers for its live show and every episode continues to receive many views on a daily basis, as followers watch the recorded episodes on our website. We also partner with over 70 advertisers and actively work to support their businesses through print advertising, social media support, and links on our own website.

We recently partnered with a tour company to offer a textile tour of Italy in Fall 2016, including an extended stay in Prato, Italy, a picturesque Mediterranean town with a strong textile heritage. Travelers will enjoy fiber-related events and workshops throughout the trip.

a quarterly print & digital contemporary fiber art & textiles magazine

Fiber Art Now is co-sponsoring an exhibition with the Sebastopol Center for the Arts (near San Francisco, CA) in October 2015, and we have just announced the *Fiber Art Now* first annual Excellence in Fiber exhibition. The winners will be included in a special 20+-page catalog integrated into the Winter 2015 issue of *Fiber Art Now*, which will begin by highlighting the jurors and their own work, then the award winners and the artists selected for this exhibition.

We have a deep regard for the groundbreaking fiber voices of the 60's and 70's and would be honored for *Fiber Art Now* to be considered a platform for the current resurgence of fiber arts and textiles. The *Fiber Art Now* team is determined to make a positive and lasting impact on the contemporary fiber art and textiles community.

OUR MISSION

We connect and inspire the contemporary fiber arts and textiles community by featuring the most compelling work, ideas, and craftsmanship in all of our endeavors.

Fiber Art Now serves artists, arts professionals, learners, educators, collectors, and related organizations. We are a worldwide community in support of what we love.

www.fiberartnow.net